

## Event Information January to March 2021

### Overview

This workshop will provide a basic overview of three new technologies that can help transform the workplace sustainability agenda and employee health. This will include “field effect” technology to drive savings in energy costs (oil or gas), water enhancement techniques, reducing dependence of aggressive chemicals, eco-friendly, ecological action planning with a strong focus on a green hygiene barrier coatings to help safeguard the workplace and aid recovery from the Covid-19 pandemic.

### Target Audience

Any person that is looking to develop their company mission statement / brand identity, facility management, hotelier, restaurateur or food processing, hygiene, or sustainability planning skills. This could be a business owner or someone that has a CEO or marketing role within an organisation. Suitable for those looking to understand the role of emerging technology as part of their business growth, clean-label supply chain and coronavirus recovery plans.

### Course Content

What are “Field Effect” technologies?

How can they practically reduce energy costs?

Payback in months -what is the experience?

How can we enhance employee workplace health?

Will it support the goals of the business in terms of branding and marketing?

What are the costs and risks?

Is green hygiene a serious possibility?

What do we mean by the barrier effect in terms of Covid 19?

How long will barrier coatings last? The difference between coatings and longevity

### Learning Objectives

Develop an understanding of what “Field Effect” planning is and how it can be used as part of business growth and coronavirus recovery plans

Understand how “Field Effects” supports marketing strategies and safety at work

Expedite and futureproof your Covid recovery planning using clean-label hygiene technology

Learn how to implement a proactive green hygiene protective barrier throughout the workplace

Understand how sustainability can deliver compelling value

Develop a bespoke action plan that is ready to implement

Dermott Reilly is a nanotechnology coating expert with over 15 year experience helping large and small companies across different sectors. He currently advises some of the world’s biggest food operators and facility management companies fast-tracking innovation in a vendor neutral way.

With a passion for working with SME’s to demystify how all forms of ecotechnology operate, you can be confident that this workshop will add value to your business as the technology will not only reduce operating costs, but will help align the business with the values, ethos and environmental standards your clients will expect and resonate to.

Your Event Eligibility: Our workshops are entirely FREE to attend